



Enter Germany

Market Entry Services



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German Company Set Up

A Brief Service Description

Service Objective

In cooperation with experienced law firms, we offer advice and assistance in setting up a German subsidiary in form of a German Limited Liability Company (GmbH). The purpose of this subsidiary may be market observation, trade or even to build up a complete supply chain including domestic production for the German market.

Our service includes professional advice and support throughout the complete company formation process, the coordination of necessary service providers (e. g. law firms, notary) and project controlling.

Advisory Approach

The service contains two elements. First, the Market Entry Project Management. Second, the legal formation of the German Limited Liability Company through one of our partner law firms.

Market Entry Project Management

EnterGermany will provide a detailed project plan containing all necessary steps to be taken.

The **EnterGermany** will assist the client in all necessary actions and coordinate required further service providers. Last but not least, the **EnterGermany** will monitor that the project can be carried out in time and budget.

EnterGermany project management services would i. a. contain:

- advice on the choice of business location
- advice and assistance in all necessary approvals (wholesale licence, product approvals, trade office registration etc.)
- support in finding office rooms, warehouses etc.
- support in administrative actions (e. g. opening a bank account)
- coordination of the activities of our partner law firms during the legal company set up
- recommendation and coordination of further required service providers like e. g. tax accountants
- support in finding suitable staff
- further necessary services

Formation of a German Limited Liability Company (GmbH) (to be carried out by an EnterGermany partner law firm)

There are several limited liability structures available in Germany out of which the GmbH is the most suitable for many purposes. The particular advantage of the GmbH is the flexibility of this legal form. It can be – in comparison to a

stock corporation (AG) – more flexibly structured and adapted to the specific purpose for which it is established.

A GmbH is a capital-based commercial trading company with its own legal entity. It can be established for any lawful purpose. GmbH must be set up with a minimum share capital of EUR 25,000.00 in cash or in kind contributions.

The steps of formation and the scope of our services of our partner law firms would comprise the following:

- Preparation of the articles of the GmbH
- Preparation of the list of the initial shareholders
- Legal support during the notarization of the articles of GmbH
- Appointment of the managing director(s)
- Payment of the minimum share capital and opening of bank account
- Examination of the compatibility of the name of the GmbH
- Preparation of the application for registration in the commercial register

Acquisition of a shelf company would comprise the following services:

- Provision of an existing shelf company (*Vorratsgesellschaft*) which has already been founded
- Carrying out the necessary and reasonable individual amendments of the articles of shelf company (management, name, seat)
- Support during the notarization of the share purchase agreement

Further possible services:

- Labor law advisory
- Lease law advisory
- Legal structuring of distribution channels and contract law advisory

Costs of a Company Set Up and Project Management

The costs of a company set up highly depend on the specific requirements of the client (number of shareholders, individual legal agreements, scope of required administrative support, etc.). Therefore, a general approximation cannot be made. If you are interested in a company set up with the **Enter**Germany's support please contact us to request an individual service offer.

About EnterGermany®

EnterGermany® is the market entry service offered by the German Center for Market Entry (GCME).

As specialist for market entries the GCME conducts research and constantly generates state-of-the-art knowledge on strategies and critical success factors. This crucial knowledge is shared with advised companies from all around the world that enter the German or European market. As the GCME combines theory and practice, our clients cannot only trust our advice but also delegate their market entries to our project managers. We are committed to our clients' success. Therefore we try to assist our clients as if we were a part of their company. Through our innovative all-inclusive approach which combines physical with online-based advisory and project management services each client gets a unique service package tailored to his individual requirements and budget.

Request for Proposal

In case you wish to receive an individual service offer for your planned market entry, please do not hesitate to contact us.

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